

THE **CCIM** INSTITUTE

Memphis Metro Chapter



CCIM

Memphis Metro CCIM 2026 Partnership Guide

A comprehensive education & events guide to aide in building your future partnership plan with the Memphis Metro CCIM Chapter

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Who We Are

CCIMs exceed their peers in terms of transaction volume by 42%

For more than five decades, CCIM’s Memphis Metro Chapter has been a strong and effectual regional presence, comprising 100+ leading practitioners, the vast majority real estate brokers, CRE lenders, attorneys and developers. A number of scholarships and opportunities for mentorship are available.

Our signature events draw considerable attendance, typically between 30-50 practitioners, as well as local politicians, industry leaders and academic experts, offering unparalleled opportunity for mentorship, education, and regionally-focused networking with the best in the business.



100+ / Members

5 / Yearly Events

6 / Educational Opportunities

2022 / 2nd Place Tier 3 CCIM Institute President’s Cup

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CCIMs Are



Real Estate Professionals

- Brokers
- Property managers
- Leasing professionals
- Developers

CRE Owners & Investors

- Investment counselors
- Institutional investors
- Asset managers

Allied Professionals

- Commercial lenders
- CRE executives
- Appraisers
- Attorneys
- Contractors

Real Estate's

Premier Organization

CCIM Institute created the language of global real estate investment. Our courses and worldwide community deploy commercial real estate investment methodologies and tools that speed the pathway between opportunity, a go/no-go decision and success for an asset, taught by instructors who are themselves industry leaders. Today, the organization, through its 50+ chapters

continues to innovate best practices and elevate the commercial real estate professional through its core designation program to earn the CCIM pin — real estate's most coveted credential — and its topical education courses offered through the Ward Center for Real Estate Studies.



Annual Partnership Levels

2026 brings a new level of added value to our partners.

What better opportunity to support Commercial Real Estate education, than to become an annual partner! Our coveted annual partnerships allow for you to participate on many levels within our Chapter and have front-facing contact and connection building opportunities.

All Partnerships Include:

- Logo placement on website, weekly digital newsletter, and banner
- Sponsorship at our Annual signature event
- 1 free chapter membership
- Editorial content available in weekly digital newsletter
- Access to membership database
- Company recognition at all Chapter hosted functions and events

DIAMOND PARTNER
\$15,000

- 5 min speaking opportunity at each event
- 2 free tickets to each ticketed event
- 2 additional free chapter memberships
- Event naming opportunity
- Prominent logo placement on website and weekly digital newsletter
- Recognized as Diamond Partner at all events/marketing
- Partner promotional materials displayed at all events
- Social media spotlight segment quarterly
- Table at MAAR Commercial Council Summit
- Signature event sponsorship including 4 teams, banner and registration table signage

PLATINUM PARTNER
\$8,500

- 3 min speaking opportunity during membership luncheons and broker breakfasts
- Recognized as Platinum Partner at all events/marketing
- Promotional materials displayed at luncheons and broker breakfasts
- Signature event sponsorship including 3 teams and banner
- Prominent logo placement on website and weekly digital newsletter
- Table at MAAR Commercial Council Summit



Annual Partnership Levels

Continued

**GOLD
PARTNER**
\$5,500

- 1 partner-featured chapter meeting to promote your company/projects
- Signature event sponsorship including 2 team and banner
- Table at MAAR Commercial Council Summit
- Prominent logo placement on website, weekly digital newsletter, and banner

**SILVER
PARTNER**
\$3,500

- 1 partner-featured chapter event to promote your company
- Signature event sponsorship including 1 team and banner
- Table at MAAR Commercial Council Summit

**BRONZE
PARTNER**
\$2,000

- 1 partner-featured breakfast event or networking event
- Signature event sponsorship including banner
- Table at MAAR Commercial Council Summit

